PAVANATMA COLLEGE

MURICKASSERY, IDUKKI DISTRICT, KERALA – 685604 (Govt.Aided College affiliated to MG University, Kottayam) NAAC Reaccredited (Third Cycle) with A Grade

ACTIVITY REPORT for RESEARCH METHODOLOGY

Program Objectives

to get aware about research methodology

1	Program Type	Workshop	
2	Nature of the Program	Academic	
3	Theme	Promotion of Research	
4	Date	From 08-Feb-2020 To 09-Feb-2020	
5	Target Group	Other Students, Staff	
6	Organiser/s	Dept. of Commerce	
7	Scope	National	
	No of Participants:	Faculty :15	
		Students :30	
0		Alumni :	
8		NTS:	
		Public :	
		Others:	
9	Organising Faculties	0202-Dr.B.sindhu	
10	Organising Students	19021101-AMITHA SEBASTIAN	

Dr.B.sindhu

Name of the Coordinator

Signature of the Coordinator

Signature of the Principal

Dr. BENNICHEN SCARIA
PRINCIPAL
PAVANATMA COLLEGE
MURICKASSER IDUKKI DIS



Dear all,
We have great pleasure in inviting all the academicians, research scholars and aspirants in social science to a two day National Seminar on 'Methodology for Social Science Research' scheduled to be held on 08th and 09th February 2020.
With regards,

Dr. B Sindhu	Dr. Domini VA	Dr. Johnson V
(Co-ordinator)	(HOD)	(Principal)

PROGRAMME

9.00am	Registration
10.00am	Inaugural ceremony
10.45am	Tea Break
11.00am	Technical Session I
Formulation of	Research Problem, Setting of Objectives
	and Hypothesis'
12.45pm	Lunch Break

		PA
1.30pm	Technical Session II	
Literature Revi	ew – How to write a review and variable	Mui
	identification'	
3.00pm	Tea Break	(Re-d
3.15pm – 4.00	Technical Session Continues	
	(Day II: 09/02/2020)	
10.00am	Technical Session III	M
'Sampling D	esign and Sample size determination'	
11.30am	Tea Break	
11.45am	Technical Session IV	
'Measurement	t in Research and Measurement Scale'	
1.00pm	Lunch Break	
1.30pm	Technical Session V	
'Questi	onnaire Design and Validation'	
3.00pm	Tea Break	
3.15pm	Technical Session continues	
4.00pm	Valedictory Function	

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08-09 Febru

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Research and Postgradu Comme

Call for Paper

Interested participants are invited to submit paper based on their original research work. The selected full length paper will be published in the Journal 'PESQUISA', a referred and indexed research journal for inter disciplinary studies with ISSN Number (ISSN: 2456 - 4052). The paper or abstract may be send to 'compcmresearch@gmail.com'.

- Guidelines for paper presentation
- The full length paper should be around 2000 words.
- Papers should be typed with left and top margin of
 1.5 and right and bottom margin 1 with line
 spacing 1.5
- Font size 12. Font type Times New Roman
- The name(s) of the author(s) should be included along with their designation and corresponding authors mail id.

Paper Presentation Areas

- Banking and Finance
- Marketing
- Digital Marketing
- Taxation
- Accounting
- Any other topics relevant for So Research

> Registration process and fees

- Send your details to:
 'compcmresearch@gmail.com'
 06th February 2020
- Send your abstract / paper to :
 'compcmresearch@gmail.com' c
 05th February 2020
- Registration Fee:
 - For Academicians-1000/-
 - * Research Scholars -750/-
 - Students(PG)-250/-
- Paper presentation 3.00pm

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